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MOTEK 2018: norelem further expands the ACADAMY

Knowledge building offline and online: Classroom sessions on campus, online training over the eCampus

**norelem further expands its range of lectures on campus - and is now also active in the e-learning domain: The new norelem eCampus is a digital training platform that provides access to technically demanding and entertaining web-based training courses.**

The norelem ACADEMY is a real success story: As a further training centre and partner to many enterprises norelem offers nation wide seminars, training and workshops for technically interesting and branch-relevant topics. The versatile and varied program is aimed at experienced professionals, pupils, students and all other technology enthusiasts. Product training can be carried out on site at the premises of interested companies. Alternatively, participants can increase their knowledge in **classroom training** on the norelem **Campus**. One course on offer is further training in design methodology, but business management topics such as online marketing in the B2B market have not been neglected.

The classroom events on our modern norelem campus offer the advantage that the participants can actively exchange ideas with our specialist trainers and experts and also network," explains Marcus Schneck, Managing Director of norelem. "However, in this age of digital nomads, it should also be possible to conduct further education flexibly via the Internet. It is therefore an important step that we now add a digital branch to our norelem ACADEMY, namely the eCampus." In concrete terms this means that norelem now also offers **Web Based Training's (WBTs)** on many interesting topics via the **eCampus** - for example, fixture construction, linear technology or design theory. The ca. 30 minute WBTs can be downloaded free of charge ove rthe app and worked on in offline modus. This enables participants to increase their knowledge independent of time or place - either at the place of work or underway on a mobile device. In addition, short, product specific micro-learning units are also available. These units, also called **Learning Cards**, offer a quick overview of the most important properties and functions of the norelem products.  
Both the classroom training and the web-based training can be booked over the norelem training centre under www.norelem-acadamy.com.

The new edition of the norelem catalogue "THE BIG GREEN BOOK" is published just in time for the MOTEK. It includes a full range of around 43,000 standard and machine elements, including 5,000 new articles.

Characters including spaces: 2,275

Brief profile of norelem Normelemente KG

Every success begins with an idea. This is why norelem supports you in achieving your targets in machine and plant construction with an unrivalled selection of standard parts and components. THE BIG GREEN BOOK offers designers and technicians an extensive and clearly arranged assortment of quality components.

We support your project right from the start - with expert advice, a complete CAD database and fast delivery. For the last 60 years norelem has been dynamically evolving, consistently amending our portfolio and continuously optimising the logistics.

From our headquarters in Markgröningen, Germany and over our international locations, we are active in youth developement with schooling and workshops.

Characters including spaces: 773